

15 Lecture - MGT111

Important Subjective

- 1. What is departmentalization, and why is it important in organizational structure?**
Answer: Departmentalization refers to the process of grouping activities and resources into separate departments or units based on their similarities in terms of functions, products, customers, or geography. It is important in organizational structure because it enables efficient allocation of resources, improved coordination, and effective communication within an organization.
- 2. Explain the advantages of departmentalization based on functions.**
Answer: The advantages of departmentalization based on functions include improved efficiency, clear job responsibilities, easier coordination and communication within departments, and specialized training and development.
- 3. What are the disadvantages of departmentalization?**
Answer: The disadvantages of departmentalization include the creation of barriers between departments, duplication of resources, increased bureaucracy, and decreased flexibility.
- 4. What is departmentalization based on customers, and why is it important?**
Answer: Departmentalization based on customers refers to the process of grouping activities and resources based on the specific needs and preferences of different customer segments. It is important because it enables customized products and services, improved customer satisfaction, and increased customer loyalty.
- 5. What is departmentalization based on geography, and what are its advantages and disadvantages?**
Answer: Departmentalization based on geography refers to the grouping of activities and resources based on their location. Its advantages include increased communication and coordination among geographically dispersed teams, while its disadvantages include increased costs due to duplication of resources and decreased customization of products and services.
- 6. Explain the advantages of departmentalization based on products.**
Answer: The advantages of departmentalization based on products include increased focus on specific product lines, improved coordination and communication within product teams, and specialized training and development.
- 7. What is departmentalization based on processes, and why is it important?**
Answer: Departmentalization based on processes involves grouping activities and resources based on their role in specific processes or workflows. It is important because it enables improved coordination and communication within process teams, increased efficiency, and reduced errors and delays.
- 8. What is cross-functional departmentalization, and how does it work?**
Answer: Cross-functional departmentalization involves the creation of teams that include members from different departments or functional areas. It works by enabling increased communication and collaboration among diverse perspectives and skill sets, which can lead to

improved innovation and problem-solving.

9. **What is departmentalization based on technology, and what are its advantages?**

Answer: Departmentalization based on technology involves grouping activities and resources based on their use of specific technologies or tools. Its advantages include increased specialization and innovation, improved coordination and communication within technology teams, and enhanced efficiency and effectiveness.

10. **Explain the importance of effective departmentalization in achieving organizational goals.**

Answer: Effective departmentalization is important in achieving organizational goals because it enables the efficient allocation of resources, improved coordination and communication, increased focus on specific products or customers, and enhanced efficiency and effectiveness in achieving desired outcomes.