

# 18 Lecture - MGT111

## Important Mcqs

1. **What is the first step in the planning process?**

- a) Identifying alternatives
- b) Setting objectives
- c) Evaluating alternatives
- d) Implementing plans

**Answer: b) Setting objectives**

2. **Which type of plan specifies the details of how to achieve specific objectives?**

- a) Strategic plan
- b) Tactical plan
- c) Operational plan
- d) Contingency plan

**Answer: c) Operational plan**

3. **Which of the following is not a step in the planning process?**

- a) Evaluating alternatives
- b) Communicating plans
- c) Monitoring and controlling
- d) Hiring employees

**Answer: d) Hiring employees**

4. **What is the main purpose of contingency planning?**

- a) To provide guidance on day-to-day operations
- b) To identify potential risks and develop responses
- c) To outline long-term strategic goals
- d) To establish financial targets for the organization

**Answer: b) To identify potential risks and develop responses**

5. **Which of the following is an example of a strategic objective?**

- a) Increase sales by 10% in the next quarter
- b) Launch a new product line in the next year
- c) Reduce employee turnover by 20%
- d) Improve customer service response time

**Answer: b) Launch a new product line in the next year**

6. **Which type of plan outlines the actions to be taken in a specific, unplanned situation?**

- a) Strategic plan
- b) Tactical plan
- c) Operational plan
- d) Contingency plan

**Answer: d) Contingency plan**

7. **Which step in the planning process involves comparing the costs and benefits of each alternative?**

- a) Setting objectives
- b) Identifying alternatives
- c) Evaluating alternatives
- d) Implementing plans

**Answer: c) Evaluating alternatives**

8. **Which type of plan is typically the shortest in duration?**

- a) Strategic plan
- b) Tactical plan
- c) Operational plan
- d) Contingency plan

**Answer: d) Contingency plan**

9. **Which step in the planning process involves assigning responsibility for implementing the plan?**

- a) Setting objectives
- b) Identifying alternatives
- c) Evaluating alternatives
- d) Implementing plans

**Answer: d) Implementing plans**

10. **Which type of plan outlines the organization's long-term goals and strategies?**

- a) Strategic plan
- b) Tactical plan
- c) Operational plan
- d) Contingency plan

**Answer: a) Strategic plan**