

18 Lecture - MGT111

Important Mcqs

1. **What is the first step in the planning process?**

- a) Identifying alternatives
- b) Setting objectives
- c) Evaluating alternatives
- d) Implementing plans

Answer: b) Setting objectives

2. **Which type of plan specifies the details of how to achieve specific objectives?**

- a) Strategic plan
- b) Tactical plan
- c) Operational plan
- d) Contingency plan

Answer: c) Operational plan

3. **Which of the following is not a step in the planning process?**

- a) Evaluating alternatives
- b) Communicating plans
- c) Monitoring and controlling
- d) Hiring employees

Answer: d) Hiring employees

4. **What is the main purpose of contingency planning?**

- a) To provide guidance on day-to-day operations
- b) To identify potential risks and develop responses
- c) To outline long-term strategic goals
- d) To establish financial targets for the organization

Answer: b) To identify potential risks and develop responses

5. **Which of the following is an example of a strategic objective?**

- a) Increase sales by 10% in the next quarter
- b) Launch a new product line in the next year
- c) Reduce employee turnover by 20%
- d) Improve customer service response time

Answer: b) Launch a new product line in the next year

6. **Which type of plan outlines the actions to be taken in a specific, unplanned situation?**

- a) Strategic plan
- b) Tactical plan
- c) Operational plan
- d) Contingency plan

Answer: d) Contingency plan

7. **Which step in the planning process involves comparing the costs and benefits of each alternative?**

- a) Setting objectives
- b) Identifying alternatives
- c) Evaluating alternatives
- d) Implementing plans

Answer: c) Evaluating alternatives

8. **Which type of plan is typically the shortest in duration?**

- a) Strategic plan
- b) Tactical plan
- c) Operational plan
- d) Contingency plan

Answer: d) Contingency plan

9. **Which step in the planning process involves assigning responsibility for implementing the plan?**

- a) Setting objectives
- b) Identifying alternatives
- c) Evaluating alternatives
- d) Implementing plans

Answer: d) Implementing plans

10. **Which type of plan outlines the organization's long-term goals and strategies?**

- a) Strategic plan
- b) Tactical plan
- c) Operational plan
- d) Contingency plan

Answer: a) Strategic plan