32 Lecture - CS101

Important Mcqs

- 1. What is a search engine?
 - A) A website that sells products
 - B) A software program that searches the internet for content
 - C) A social media platform
 - D) An email service provider

Answer: B

2. Which search engine is the most popular in the world?

- A) Bing
- B) Yahoo
- C) Google
- D) DuckDuckGo
- Answer: C

3. What do search engines use to determine the relevance of a web page?

- A) The number of images on the page
- B) The number of videos on the page
- C) The quality of links pointing to the page
- D) The length of the page's URL
- Answer: C

4. What is search engine optimization?

- A) The process of improving a website's search engine ranking
- B) The process of creating a search engine
- C) The process of manipulating search engine results
- D) The process of advertising on search engines
- Answer: A

5. How do search engines make money?

- A) By charging users to access search results
- B) By selling user data to third-party companies
- C) By displaying advertisements alongside search results
- D) By charging websites to appear in search results

Answer: C

6. What is a meta search engine?

- A) A search engine that only searches for images
- B) A search engine that searches other search engines
- C) A search engine meta-search that only searches for videos
- D) A search engine that only searches for news articles

Answer: B

7. What is search engine manipulation?

- A) The process of improving a website's search engine ranking
- B) The process of creating a search engine

C) The process of manipulating search engine results to promote false or misleading information

D) The process of advertising on search engines **Answer: C**

8. What are some downsides of search engines?

- A) They can be manipulated to promote false or misleading information
- B) They can generate irrelevant or low-quality results
- C) They can be used to invade user privacy

D) All of the above

Answer: D

9. How do search engines protect user privacy?

- A) By encrypting searches
- B) By using secure connections
- C) By not storing user search history
- D) All of the above

Answer: D

10. How have search engines changed the way we access information?

A) They have made it easier to access vast amounts of information

- B) They have made it more difficult to find accurate information
- C) They have made it easier to connect with others
- D) They have made it more difficult to stay informed about the world around us **Answer: A**