32 Lecture - CS101

Important Mcqs

1. What is a search engine?

- A) A website that sells products
- B) A software program that searches the internet for content
- C) A social media platform
- D) An email service provider

Answer: B

- 2. Which search engine is the most popular in the world?
 - A) Bing
 - B) Yahoo
 - C) Google
 - D) DuckDuckGo

Answer: C

- 3. What do search engines use to determine the relevance of a web page?
 - A) The number of images on the page
 - B) The number of videos on the page
 - C) The quality of links pointing to the page
 - D) The length of the page's URL

Answer: C

- 4. What is search engine optimization?
 - A) The process of improving a website's search engine ranking
 - B) The process of creating a search engine
 - C) The process of manipulating search engine results
 - D) The process of advertising on search engines

Answer: A

- 5. How do search engines make money?
 - A) By charging users to access search results
 - B) By selling user data to third-party companies
 - C) By displaying advertisements alongside search results
 - D) By charging websites to appear in search results

Answer: C

6. What is a meta search engine?

- A) A search engine that only searches for images
- B) A search engine that searches other search engines
- C) A search engine meta-search that only searches for videos
- D) A search engine that only searches for news articles

Answer: B

7. What is search engine manipulation?

- A) The process of improving a website's search engine ranking
- B) The process of creating a search engine
- C) The process of manipulating search engine results to promote false or misleading information
- D) The process of advertising on search engines

Answer: C

8. What are some downsides of search engines?

- A) They can be manipulated to promote false or misleading information
- B) They can generate irrelevant or low-quality results
- C) They can be used to invade user privacy
- D) All of the above

Answer: D

9. How do search engines protect user privacy?

- A) By encrypting searches
- B) By using secure connections
- C) By not storing user search history
- D) All of the above

Answer: D

10. How have search engines changed the way we access information?

- A) They have made it easier to access vast amounts of information
- B) They have made it more difficult to find accurate information
- C) They have made it easier to connect with others
- D) They have made it more difficult to stay informed about the world around us

Answer: A