

# 32 Lecture - CS101

## Important Mcqs

1. **What is a search engine?**

- A) A website that sells products
- B) A software program that searches the internet for content
- C) A social media platform
- D) An email service provider

**Answer: B**

2. **Which search engine is the most popular in the world?**

- A) Bing
- B) Yahoo
- C) Google
- D) DuckDuckGo

**Answer: C**

3. **What do search engines use to determine the relevance of a web page?**

- A) The number of images on the page
- B) The number of videos on the page
- C) The quality of links pointing to the page
- D) The length of the page's URL

**Answer: C**

4. **What is search engine optimization?**

- A) The process of improving a website's search engine ranking
- B) The process of creating a search engine
- C) The process of manipulating search engine results
- D) The process of advertising on search engines

**Answer: A**

5. **How do search engines make money?**

- A) By charging users to access search results
- B) By selling user data to third-party companies
- C) By displaying advertisements alongside search results
- D) By charging websites to appear in search results

**Answer: C**

6. **What is a meta search engine?**

- A) A search engine that only searches for images
- B) A search engine that searches other search engines
- C) A search engine meta-search that only searches for videos
- D) A search engine that only searches for news articles

**Answer: B**

7. **What is search engine manipulation?**

- A) The process of improving a website's search engine ranking
- B) The process of creating a search engine
- C) The process of manipulating search engine results to promote false or misleading information
- D) The process of advertising on search engines

**Answer: C**

8. **What are some downsides of search engines?**

- A) They can be manipulated to promote false or misleading information
- B) They can generate irrelevant or low-quality results
- C) They can be used to invade user privacy
- D) All of the above

**Answer: D**

9. **How do search engines protect user privacy?**

- A) By encrypting searches
- B) By using secure connections
- C) By not storing user search history
- D) All of the above

**Answer: D**

10. **How have search engines changed the way we access information?**

- A) They have made it easier to access vast amounts of information
- B) They have made it more difficult to find accurate information
- C) They have made it easier to connect with others
- D) They have made it more difficult to stay informed about the world around us

**Answer: A**