

32 Lecture - CS101

Important Subjective

1. **What is a search engine?**

A search engine is a software program that searches the internet for content related to a user's query and displays the results in order of relevance.

2. **How do search engines determine the relevance of a web page?**

Search engines determine the relevance of a web page based on factors such as keyword density, the number of links pointing to a page, and the quality of those links, among other things.

3. **Which is the most popular search engine in the world?**

Google is the most popular search engine in the world, with over 90% market share.

4. **What are some other popular search engines?**

Other popular search engines include Bing, Yahoo, and DuckDuckGo.

5. **What is search engine manipulation?**

Search engine manipulation is the practice of manipulating search engines to promote false or misleading information.

6. **What are some of the downsides of search engines?**

Search engines can be manipulated to promote false information, and they can sometimes generate irrelevant or low-quality results.

7. **How do search engines make money?**

Search engines make money through advertising, such as sponsored search results or display ads.

8. **How do search engines protect user privacy?**

Search engines can protect user privacy by encrypting searches and using secure connections, among other measures.

9. **What is a meta-search engine?**

A meta-search engine is a search engine that searches other search engines and compiles the results.

10. **How have search engines changed the way we access information?**

Search engines have revolutionized the way we access information by providing instant access to vast amounts of information on any topic we desire.