

1 Lecture - MGT211

Important Subjective

1. **What is the purpose of an introduction?** Answer: The purpose of an introduction is to provide background information and context for the topic that will be discussed.
2. **Why is it important to grab the reader's attention in the introduction?** Answer: It's important to grab the reader's attention in the introduction because it will make them more interested in reading the rest of the text.
3. **What are some common strategies for starting an introduction?** Answer: Some common strategies for starting an introduction include posing a question, making a bold statement, providing a startling statistic, or telling a story.
4. **Should an introduction provide a thesis statement?** Answer: Yes, an introduction should provide a thesis statement, which is a clear and concise statement of the author's main argument or position on the topic.
5. **What is the difference between an introduction and a literature review?** Answer: An introduction provides an overview of the topic and sets the stage for the rest of the text, while a literature review summarizes the existing research on the topic.
6. **How long should an introduction be?** Answer: The length of an introduction will depend on the overall length of the text, but generally, it should be around 10% of the total word count.
7. **Should an introduction contain references or citations?** Answer: It's not necessary for an introduction to contain references or citations, but if it does, they should be kept to a minimum and only used to provide essential background information.
8. **What is the tone of an introduction?** Answer: The tone of an introduction should be professional and objective, and should avoid being overly emotional or opinionated.
9. **What should be included in the conclusion of an introduction?** Answer: The conclusion of an introduction should provide a smooth transition into the main body of the text, and may briefly preview the key points that will be covered.
10. **Can an introduction be revised after the rest of the text has been written?** Answer: Yes, it's common to revise an introduction after the rest of the text has been written, as this can help to ensure that it accurately reflects the content of the text.