## 1 Lecture - MGT211

## **Important Subjective**

- 1. **What is the purpose of an introduction?** Answer: The purpose of an introduction is to provide background information and context for the topic that will be discussed.
- 2. Why is it important to grab the reader's attention in the introduction? Answer: It's important to grab the reader's attention in the introduction because it will make them more interested in reading the rest of the text.
- 3. What are some common strategies for starting an introduction? Answer: Some common strategies for starting an introduction include posing a question, making a bold statement, providing a startling statistic, or telling a story.
- 4. **Should an introduction provide a thesis statement?** Answer: Yes, an introduction should provide a thesis statement, which is a clear and concise statement of the author's main argument or position on the topic.
- 5. What is the difference between an introduction and a literature review? Answer: An introduction provides an overview of the topic and sets the stage for the rest of the text, while a literature review summarizes the existing research on the topic.
- 6. **How long should an introduction be?** Answer: The length of an introduction will depend on the overall length of the text, but generally, it should be around 10% of the total word count.
- 7. **Should an introduction contain references or citations?** Answer: It's not necessary for an introduction to contain references or citations, but if it does, they should be kept to a minimum and only used to provide essential background information.
- 8. What is the tone of an introduction? Answer: The tone of an introduction should be professional and objective, and should avoid being overly emotional or opinionated.
- 9. What should be included in the conclusion of an introduction? Answer: The conclusion of an introduction should provide a smooth transition into the main body of the text, and may briefly preview the key points that will be covered.
- 10. Can an introduction be revised after the rest of the text has been written? Answer: Yes, it's common to revise an introduction after the rest of the text has been written, as this can help to ensure that it accurately reflects the content of the text.