

# 14 Lecture - MGT211

## Important Mcqs

1. **Which of the following is a stakeholder in a business?**

- A) Only shareholders
- B) Only customers
- C) Both shareholders and customers
- D) Neither shareholders nor customers

**Answer: C) Both shareholders and customers**

2. **Which of the following is not an example of a stakeholder in a business?**

- A) Employees
- B) Local community
- C) Competitors
- D) Government agencies

**Answer: C) Competitors**

3. **What is the main reason for businesses to identify their stakeholders?**

- A) To increase their profits
- B) To manage their expectations and ensure their support
- C) To minimize their costs
- D) To avoid legal liabilities

**Answer: B) To manage their expectations and ensure their support**

4. **Which of the following is an example of a positive impact of stakeholders on a business?**

- A) Decrease in sales revenue
- B) Increase in employee turnover
- C) Improved reputation and customer loyalty
- D) Increase in production costs

**Answer: C) Improved reputation and customer loyalty**

5. **Which of the following is an external stakeholder in a business?**

- A) CEO
- B) Employees
- C) Shareholders
- D) Suppliers

**Answer: D) Suppliers**

6. **Which of the following is not a common approach for stakeholder management?**

- A) Ignore stakeholders
- B) Monitor and engage with stakeholders

- C) Collaborate with stakeholders
- D) Address stakeholders' concerns and interests

**Answer: A) Ignore stakeholders**

7. **Which of the following is a negative impact of stakeholders on a business?**
- A) Increase in sales revenue
  - B) Decrease in production costs
  - C) Legal liabilities and penalties
  - D) Higher employee morale

**Answer: C) Legal liabilities and penalties**

8. **Which of the following is an example of a stakeholder conflict?**
- A) Employees requesting a pay raise
  - B) Customers giving positive feedback on a product
  - C) Shareholders receiving dividends
  - D) Suppliers delivering goods on time

**Answer: A) Employees requesting a pay raise**

9. **Which of the following is an example of a primary stakeholder in a business?**
- A) Government agencies
  - B) Local community
  - C) Customers
  - D) Competitors

**Answer: C) Customers**

10. **Which of the following is not a benefit of effective stakeholder management for businesses?**
- A) Enhanced reputation and goodwill
  - B) Increased profitability
  - C) Improved relationships with stakeholders
  - D) Long-term value creation

**Answer: B) Increased profitability**