29 Lecture - MGT301

Important Mcqs

- 1. Which of the following is NOT a primary objective of logistic management?
 - a) Reducing lead time
 - b) Increasing inventory levels
 - c) Improving customer service
 - d) Minimizing transportation costs

Answer: b) Increasing inventory levels

- 2. Which of the following is an example of inbound logistics?
 - a) Delivering finished goods to customers
 - b) Managing inventory levels in a warehouse
 - c) Receiving raw materials from suppliers
 - d) Processing customer orders

Answer: c) Receiving raw materials from suppliers

- 3. Which of the following is a disadvantage of using a centralized warehouse system?
 - a) Reduced transportation costs
 - b) Faster delivery times
 - c) Increased risk of stockouts
 - d) Improved order processing times

Answer: c) Increased risk of stockouts

- 4. Which of the following is NOT a key component of logistics information systems?
 - a) Transportation management systems
 - b) Warehouse management systems
 - c) Enterprise resource planning systems
 - d) Marketing automation systems

Answer: d) Marketing automation systems

- 5. Which of the following is a benefit of using a just-in-time (JIT) inventory system?
 - a) Reduced storage costs
 - b) Increased production flexibility
 - c) Improved supplier relationships
 - d) Increased inventory levels

Answer: a) Reduced storage costs

- 6. Which of the following is a key performance indicator (KPI) for logistics management?
 - a) Gross profit margin
 - b) Employee satisfaction

- c) Order processing time
- d) Advertising spend

Answer: c) Order processing time

7. Which of the following is an example of reverse logistics?

- a) Delivering goods from a warehouse to a retail store
- b) Transporting goods from a factory to a warehouse
- c) Returning defective products to a supplier
- d) Shipping finished goods to customers

Answer: c) Returning defective products to a supplier

8. Which of the following is an example of intermodal transportation?

- a) Trucking goods from a warehouse to a retail store
- b) Shipping goods by sea from one port to another
- c) Transporting goods by rail from a factory to a warehouse
- d) Flying goods by air from one country to another

Answer: c) Transporting goods by rail from a factory to a warehouse

9. Which of the following is a challenge in international logistics?

- a) Different legal regulations
- b) Standardized packaging requirements
- c) Similar cultural norms
- d) Common language barriers

Answer: a) Different legal regulations

10. Which of the following is a key trend in modern logistics management?

- a) Increased use of paper-based documentation
- b) Reduced focus on sustainability
- c) Emphasis on automation and technology
- d) Decreased use of third-party logistics providers

Answer: c) Emphasis on automation and technology