

3 Lecture - MGT401

Important Mcqs

1. **What is a joint venture?**

- A) A company acquiring another company
- B) A partnership between two or more companies to pursue a specific project
- C) A company merging with another company

Answer: B

2. **What is a merger?**

- A) A partnership between two or more companies to pursue a specific project
- B) A company acquiring another company
- C) A company combining with another company to form a new entity

Answer: C

3. **What is an acquisition?**

- A) A company acquiring another company
- B) A partnership between two or more companies to pursue a specific project
- C) A company merging with another company

Answer: A

4. **What is a strategic alliance?**

- A) A company acquiring another company
- B) A partnership between two or more companies to pursue a specific project
- C) A company merging with another company

Answer: B

5. **Which of the following is a potential risk of a merger or acquisition?**

- A) Increased market share
- B) Cultural differences
- C) Access to new technologies

Answer: B

6. **Which of the following is a potential benefit of a strategic alliance?**

- A) Access to new markets
- B) Complete control over the project
- C) Acquisition of new technologies

Answer: A

7. **What is a horizontal merger?**

- A) A merger between two companies in the same industry
- B) A merger between two companies in different industries
- C) A merger between a company and its supplier

Answer: A

8. **What is a vertical merger?**

- A) A merger between two companies in different industries

- B) A merger between a company and its supplier
- C) A merger between two companies in the same industry

Answer: B

9. **What is a conglomerate merger?**

- A) A merger between two companies in the same industry
- B) A merger between two companies in different industries
- C) A merger between a company and its supplier

Answer: B

10. **What is a hostile takeover?**

- A) A takeover that is approved by the target company's management
- B) A takeover that is opposed by the target company's management
- C) A takeover that is done through a friendly negotiation process

Answer: B