# 45 Lecture - CS501

## **Important Mcqs**

#### 1. What is a review?

- a. A type of assessment tool used in education
- b. A type of essay that analyzes a literary work
- c. An evaluation of a product or service
- d. A type of scientific study

## Answer: c

## What is the purpose of a review?

- a. To promote a product or service
- b. To provide feedback to the creator or provider
- c. To manipulate public opinion
- d. To create controversy

#### Answer: b

## Where are reviews commonly found?

- a. In textbooks and academic journals
- b. In political speeches and debates
- c. In e-commerce sites and online marketplaces
- d. In scientific research articles

## Answer: c

#### Who conducts reviews?

- a. Only professional critics
- b. Only consumers
- c. Both professionals and consumers
- d. Only the creators or providers of the product or service

#### Answer: c

## What is the role of reviews in shaping public opinion?

- a. They have no impact on public opinion
- b. They can positively or negatively influence public opinion
- c. They only influence the opinions of experts
- d. They are only important for marketing purposes

#### Answer: b

#### What is a rating in a review?

- a. A written evaluation of a product or service
- b. A numerical or symbolic representation of the overall evaluation
- c. A type of video review
- d. A summary of the pros and cons of a product or service

#### Answer: b

## are longer than negative reviews

- b. Positive reviews focus on the product's benefits, while negative reviews focus on its drawbacks
- c. Positive reviews are more reliable than negative reviews
- d. Negative reviews are more common than positive reviews

#### **Answer: b**

#### What is a fake review?

- a. A review that is intentionally false or misleading
- b. A review written by a professional critic
- c. A review that focuses only on positive aspects of a product or service
- d. A review that is too short or vague to be helpful

#### Answer: a

#### How can reviews benefit businesses?

- a. By providing free advertising
- b. By helping to identify areas for improvement
- c. By improving customer satisfaction and loyalty
- d. By generating revenue

## Answer: c

## What is the best way to evaluate the credibility of a review?

- a. By only reading positive reviews
- b. By looking at the reviewer's profile and history
- c. By ignoring reviews altogether
- d. By only reading reviews from professional critics

#### Answer: b