

45 Lecture - CS501

Important Mcqs

1. What is a review?

- a. A type of assessment tool used in education
- b. A type of essay that analyzes a literary work
- c. An evaluation of a product or service
- d. A type of scientific study

Answer: c

What is the purpose of a review?

- a. To promote a product or service
- b. To provide feedback to the creator or provider
- c. To manipulate public opinion
- d. To create controversy

Answer: b

Where are reviews commonly found?

- a. In textbooks and academic journals
- b. In political speeches and debates
- c. In e-commerce sites and online marketplaces
- d. In scientific research articles

Answer: c

Who conducts reviews?

- a. Only professional critics
- b. Only consumers
- c. Both professionals and consumers
- d. Only the creators or providers of the product or service

Answer: c

What is the role of reviews in shaping public opinion?

- a. They have no impact on public opinion
- b. They can positively or negatively influence public opinion
- c. They only influence the opinions of experts
- d. They are only important for marketing purposes

Answer: b

What is a rating in a review?

- a. A written evaluation of a product or service
- b. A numerical or symbolic representation of the overall evaluation
- c. A type of video review
- d. A summary of the pros and cons of a product or service

Answer: b

What is the difference between a positive and negative review?

- a. Positive reviews

are longer than negative reviews

b. Positive reviews focus on the product's benefits, while negative reviews focus on its drawbacks

c. Positive reviews are more reliable than negative reviews

d. Negative reviews are more common than positive reviews

Answer: b

What is a fake review?

a. A review that is intentionally false or misleading

b. A review written by a professional critic

c. A review that focuses only on positive aspects of a product or service

d. A review that is too short or vague to be helpful

Answer: a

How can reviews benefit businesses?

a. By providing free advertising

b. By helping to identify areas for improvement

c. By improving customer satisfaction and loyalty

d. By generating revenue

Answer: c

What is the best way to evaluate the credibility of a review?

a. By only reading positive reviews

b. By looking at the reviewer's profile and history

c. By ignoring reviews altogether

d. By only reading reviews from professional critics

Answer: b